

LUCY LINDKVIST

lucylindkvist@gmail.com
www.lucylindkvist.com
415.302.2405

EXPERIENCE

My idea of a good time? Designing. Building. Solving problems. Laughing. Participating as a creator, collaborator, leader. Creating positive solutions. Developing engaging experiences. Over six years of experience designing compelling visual communication for interactive and print media.

Visual & Interaction Design

Hot Studio *San Francisco CA*

Freelance Senior Visual Designer. Currently developing concepts and designing user interfaces for websites and mobile sites, as well as creating brand direction for clients.

Clients: Cisco WebEx, MarketWatch.com, Sybase, Omidyar Foundation

January - February 2009; September 2009 - November 2009

Publicis Modem *San Francisco CA*

Interaction Designer & Art Director. Concepted websites and viral marketing campaigns for multiple LG mobile phone projects. Provided design and art direction for the redesign of PayPal.com, addressing diverse audiences and user needs.

Clients: LG Electronics, PayPal, SunPower Foundation

March 2009 - September 2009

Blue Coast Web *San Rafael CA*

Senior Designer. Visual and user experience designer, design lead, and project manager for print and interactive design projects. Responsible for creating original concepts as well as overseeing development of websites from start to finish for a multitude of clients.

November 2004 - December 2008

Related Design

IN New York Magazine *New York NY*

Photo Researcher.

Summer 2003

Internship

IN New York Magazine *New York NY*

Designer. Designed client ads, in-house marketing, and sell sheets. Created a new system of design and production for client counter cards. Assisted with magazine page layouts.

Summer 2003

EDUCATION

BA Emphasis in Design Connecticut College *Spring 2004*

Internazionale di Grafica Venice, Italy *Spring 2002*

University of California Berkeley Extension *Fall 2004*

Honors

Cum Laude, Distinction in the Major, Honors Thesis

SKILLS

Adobe CS3

PHOTOSHOP, ILLUSTRATOR, INDESIGN, ACROBAT
DREAMWEAVER, FLASH

Additional

QUARKXPRESS, OMNIGRAFFLE, XHTML, CSS